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Cooperative partnership to increase bike security: IoT Venture and LinuZ agree on collaboration

IoT Venture GmbH now has another strong partner at its side in LinuZ GmbH. Based in Baden-Württemberg, the company brings together three brands under one roof with Bikesitter, ChargerCube and SOEE Cycles and is now focusing on IoT Venture solutions in the field of connected bikes.

LinuZ GmbH is a highly versatile company, offering everything from custom-made bikes and mobile bike stations through to charging infrastructure for e-bikes and pedelecs. The company currently also wants to upgrade its anti-theft protection and now equips its own SOEE Cycles with IoT Venture GPS trackers ex works. It will also manage and protect its company fleets with IoT Venture's connected bike solution in the future.

"Our new cooperative partnership provides great synergy between our solutions and smart technology, contributing to greater security and sustainability for the long term," states Sascha Pieper, CEO at LinuZ GmbH.

Extra added value: finding the nearest charging stations

Integrating GPS technology into the premium SOEE Cycles brand bikes offers customers extra added value. Developed by IoT Venture, the Bikesitter white label app not only provides digital theft protection, crash detection, discounted insurance packages and other features

related to bicycles but also includes the charging infrastructure of ChargerCubes. "Our manufacturer-independent ChargerCubes provide an accessible charging network, which is essential for long-term mobility," says Pieper. Customers can search for the nearest charging station for their e-bike or pedelec directly in the app.

"Working together with such a broadly positioned company like LinuZ, we continue to pursue our vision of making bikes even more secure through intelligent technology while integrating all the benefits of digitisation. The app extension for the charging infrastructure provides extra added value, with which we jointly reach another milestone. We'll be able to open it up to all our system customers in the future," affirms the Sales and Business Development Manager at IoT Venture.

From task assignment to the finished product – LinuZ GmbH

A fair, reliable partner, LinuZ will develop, plan, build and maintain your project: e-bikes by SOEE Cycles; service and maintenance; manufacturer-independent charging of e-bikes with the protected ChargerCube for those with no home charging device; supervised parking of bikes at events with Bikesitter – for example, we are currently present during VfB Stuttgart's home matches.

We actively promote our value chain in Baden-Württemberg and consistently implement it within our company, thus ensuring reliable, sustainable mobility. Our services constitute a comprehensive portfolio, ranging from project development for authorities and external companies through to mobility and the enhancement of our own vehicles.

From manufacturing to implementation, all processes are carried out in-house and can be matched to one another on a financial, technical and social level for an optimal result. Such is our standard.

IoT Venture GmbH company profile

The scale-up IoT Venture GmbH connects valuable assets with the Internet, thus making products with data smarter and capable of delivering a greater experience. The Darmstadt company's solution

allows business clients to create data-based business models using data signatures. One great advantage is that IoT Venture GmbH's services include the development of hardware and software (embedded systems), provision of the required data platform (cloud solution), supply of a (white label) app and assistance in developing brand-new digital business models with all services coming from a single supplier. IoT Venture GmbH offers its range for a wide variety of applications across different industries, primarily in the mobility and pet sectors. The IT'S MY BIKE service world for e-bikes was the first application, successfully launched on the market in 2018. A tracking solution for the pet supplies sector has formed part of the range since 2021. Since its founding in 2016, IoT Venture GmbH has grown to employ a workforce of 85. Its main office is in the German city of Darmstadt with a second location in Cologne.

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